

I recently had the opportunity to attend a convention for the International Orofacial Myology Association (2011). As luck would have it, I was asked about the different types of business frameworks available for Speech Pathologists and Audiologists in Private practice. I was also asked what I would recommend to new businesses. Let me say first and foremost, I am not an authority, but I do have some basic information. Here is a quick summary of what I know.

1. **Sole Proprietorship** is how many businesses start. In this type business, the owner is sole manager, decision-maker and income tax is based on owner's individual return. Some of the negative aspects of a sole proprietorship are:
 - The Owner liability is unlimited (You can be sued personally)
 - Start-up capital may be difficult to raise
 - Business may dissolve when owner dies.
2. A **Partnership** is used to share management responsibilities between co-owners or it may be used when one partner is an investor. Income is taxed at the partner level. Partnership disadvantages includes:
 - The Profits are shared between partners regardless of the amount of work invested.
 - There is unlimited liability—each partner is individually liable and can be sued.
 - There is a need for an extensive partnership agreement with options for exiting the business.
3. **Limited Liability Company (LLC)** offers liability protection for owner(s). It is not difficult to form because there are fewer rules/restrictions than corporations. The LLC downside includes:
 - Must have a partner agreement if more than one owner
 - LLC is subject to state franchise fee and income tax
 - Some restrictions on ownership and transfer.
4. **"C" Corporation** (Conventional) is easier to raise capital or transfer ownership through sale of shares, has limits of liability for shareholders/owners, and continues to exist until intentionally dissolved. The C Corp Shortcomings are:
 - Expensive to form and maintain
 - More extensive legal requirements
 - Profits may be taxed twice—corporate and owner levels, subject to state franchise fee/income tax.
5. **"S" Corporation** (Sub-chapter) S Corp is similar to a C-Corp but the profits are only taxed once at shareholder level. There is limited liability for shareholders, withholding tax advantage. The S Corp obstacles include:
 - Limited to 100 shareholders
 - Shareholders must be individuals

As to what I would recommend, I would Keep It Simple!!!

- Sole proprietorship or partnership
- If liability and/or taxation is a concern consider an LLC, S-corporation, C-corporation

Usually, an LLC is recommended over a partnership by most business planners. Attorney fees for set-up are similar, taxation is the same and there is limited liability for an LLC that does not exist in a partnership. You should discuss your options with an attorney and/or accountant.

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Information for OSLHA. She received **Honors of the Association** for Southwestern Ohio and is also privileged to be a **Fellow of OSLHA**. Patty has been adjunct faculty at Miami University and for the College of St. Rose in New York. While Patty has years of clinical experience in the schools, hospitals, and in private practice, she continues her education and professional growth. In 2007, Patty completed her specialty certification in the Australian based Lidcombe program for pre-school and school aged children that stutter. In 2010, Patty completed a specialist degree in Orofacial Myology.