

ANNUAL GOALS 2015/2016
Orange: In Progress, **Green:** Complete

<p align="center">WHAT:</p> <p align="center">LC 2015/2016 ANNUAL GOALS & OBJECTIVES</p> <p align="center">Advocacy, Leadership, Cont Ed</p>	<p align="center">HOW:</p> <p align="center">LC ACTION PLAN</p>	<p align="center">WHO:</p> <p align="center">PERSONS RESPONSIBLE</p> <p align="center">*BOLD*= Goal Leader</p>	<p align="center">WHEN:</p> <p align="center">TIME-LINE</p>
<p><i>Note: Printed goals below are Annual Goals suggested by Executive Council</i></p>			
<p>Support Members in Empowering Clients to Self-Manage</p>	<p>Identify support resources that would be helpful to professionals</p> <p>Develop support resources and make them available through multiple outlets.</p> <p>Develop CE opportunities on the value of empowering clients and caretakers to self-manage</p>	<p align="center">AMY HERSH</p>	<p align="center">Nov 2015</p> <p align="center">May 2016</p> <p align="center">June 2016</p>
<p>Create Mentorship Opportunities to Enhance Professionalism and Encourage Advocacy</p>	<p>Define mentorship needs</p> <ul style="list-style-type: none"> • Identify the areas of immediate need through an application process • Establish mentorship categories based on needs • Identify mentors that meet the identified needs <p>Provide resources to support mentors and empower mentees with consideration of work setting</p> <ul style="list-style-type: none"> • Identify existing online resources and discussion groups • Identify needed resources and evaluate our ability to create solutions • Plan and facilitate Face to face mentorship opportunities <ul style="list-style-type: none"> ○ Speed Dating mentorship event ○ Facilitate a mentor/mentee activity to ensure presence at the GAC Legislative event 	<p align="center">MAGGIE KETTLER Robin Angell Jennifer Brello</p>	<p align="center">Nov 2015</p> <p align="center">January 2016</p> <p align="center">March 2016</p>
<p>Advocate for the Value of Speech and Hearing Services and Providers Throughout the State</p>	<p>Educate referral entities</p> <ul style="list-style-type: none"> • Identify education targets • Develop communication materials • Utilize ASHA's Rehab and Hab Resources Doc <p>Educate legislators and decision-makers within the reimbursement and legislative environments</p> <ul style="list-style-type: none"> • Identify education targets • Develop communication materials • Utilize ASHA's Rehab and Hab Resources Doc 	<p align="center">LAUREN BURKE Matt Hott</p>	<p align="center">April 2016</p> <p align="center">June 2016</p>

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	Educate consumers and caretakers <ul style="list-style-type: none"> • News releases and PSA's for radio channels • Target other traditional media outlets • Social Media Outlets • Assess need to develop printed resources for distribution 		June 2016
Create New and Relevant Online Elements and Resources for Advocacy	Evaluate Ability to Update OSLHA website to include; <ul style="list-style-type: none"> • Trending topics info running on the website, live • Link members directly to local legislators for contact in response to action alerts as ASHA does • Create capability that allows discussion to take place on our website and cross flow with Facebook and/or Twitter feeds 	ERIN REDLE Matt Hott Mary Dunn Crysten Skebo	June 2016