

# OSLHA STUDENT POSTER CONTEST

## Information and Guidelines

### Contest Entry:

- All student posters submitted to OSLHA for the 2020 OSLHA Student Poster Contest should adhere to our Student Poster Contest requirements.
- In order to participate in the Contest, students must submit a poster contest submission form, submit a picture snapshot/powerpoint slide image of the completed poster, and submit a short video presentation of the poster content by the established deadlines (see below).
  - Submit your Poster Contest Application by October 31<sup>st</sup>.
  - Prepare Poster Content and Print on a 4'H by 6'W poster material
  - Prepare and Record an 8-minute presentation of your poster content & upload your video to YouTube
  - Prepare a PowerPoint slide or Draft Image of your Poster so that the judges can see the actual poster clearly
  - Upload your YouTube URL and Poster Slide/Draft Image to OSLHA for judging by February 1<sup>st</sup>, 2020!

### Contest Judging:

- Poster presentations will be judged by a panel of professionals in speech-language pathology and audiology and may include both university faculty and professionals in the field.
- Judging and scoring will include both the poster snapshot and the video presentation.
- **Poster content, aesthetics** (both poster and video) and the **student presentation** will all be considered when selecting winners.
- Feedback from the judges will be provided to the lead presenter of each poster. Top posters will be selected as winners to receive monetary prizes and winners will be invited to present their poster live at our 2020 OSLHA Convention.
- Top posters will be awarded monetary prizes; \$100 First Place, \$50 Second Place, \$25 Third Place and will be invited to present their poster for Continuing Education credit to attendees at our 2020 Convention – Saturday, March 21, 2020.

## **Guidelines for Video Presentations:**

- **Poster Aesthetics:**
  - Remember that a portion of the scoring/judging is on the actual poster and content – so it is ***extremely important to send us the picture of the poster***. Likewise, it is important that the picture (slide or image) be clear and easily readable for the judges.
  - The poster portion of the judging will be scored accordingly for any posters which are difficult to see or read.
  
- **Presentation Audio:**
  - If you have coauthors on your poster, consider which of you is best equipped to do the presentation. The project lead may not necessarily be the best presenter.
  - Be sure the sound quality is good – the judges need to be able to clearly hear your presentation.
  - Consider wearing a microphone for best audio results.
  - Please DO NOT include any music with your video, as this can distort or mask the sound quality. These should be viewed as professional presentations – and it is highly unlikely that you would be playing music if doing a live presentation.
  - If not using a microphone – be cautious of your movements.  
For example, moving/rattling sheets of paper may interfere with the audio; or turning away from the camera to point to something on the poster may result in poor audio while your back is to the camera.
  - Speak slowly and clearly! It is important that the judges be able to clearly understand your presentation.
  
- **Presentation Video:**
  - We want to see YOU! Be sure that you are visible on the recording, and your head is not cut off on the video.
  - Do not add any visual effects to the presentation.
  - Should be single-shot – no editing, effects, transitions, music, etc. added (this is not a contest for video production, but for the presentation of your poster and your content knowledge).
  
- **General Tips:**
  - Plan, Prepare, and Practice!! (Just like you would do for a live presentation)
  - Reading directly from note cards is highly discouraged, as it does not look professional.
  - Brush up on your presentation skills, if needed – in the past, contest scores were either helped or hindered by students' presentation skills. Rehearse with other people, and solicit their feedback. Take advantage of resources at your university to help with the speaking and presentation.
  - Try to be natural, and be yourself!
  
- **Maximum length of video = 8 minutes**